

# CSMV

# RATES

## Broadcast-Ready Voiceover

Your complete professional solution (All inclusive)

### Full Service Studio

All rates include professional studio, engineering and broadcast-ready delivery. No external studio or additional production costs required.

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### Bundle Rates

Bundle voiceover across multiple mediums and receive a tiered discount for each additional medium ie (TV/VOD/Radio)

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- All rates are in alignment with MEAA standards and inclusive of a Basic Studio Fee (BSF), covering recording, editing and delivery of Broadcast Quality audio.
- Designed for direct, production-ready delivery, unlike standard talent-only rate structures.



# National Visual Commercials

TV/VOD/PIP/CINEMA/SOCIALS

	12 Months	6 Months	3 Months
1 x 06-10 Sec	\$ 950	\$ 750	\$ 600
1 x 15-30 Sec	\$ 1100	\$ 950	\$ 800
1 x 45-60 Sec	\$ 1250	\$ 1100	\$ 950
90 Sec +	\$1500	\$ 1250	\$1000

\*Large scale campaigns and exclusive buy outs are subject to negotiation

# Regional Visual Commercials

FTA/CINEMA (1 State)

	12 Months	6 Months	3 Months
1 x 06-10 Sec	\$ 600	\$ 550	\$ 450
1 x 15-30 Sec	\$ 750	\$ 600	\$ 500
1 x 45-60 Sec	\$ 850	\$ 700	\$ 550
60 Sec +	\$ 1000	\$ 800	\$600



# Visual Commercial

## Bundle Rates

A discount applies when usage is bundled across Television, VOD/SVOD and PIP platforms only. If a commercial is used on 2 platforms (e.g TV & Online), the second is charged at 40%, the third in the bundle is charged at 10%

	1 Channel	2 Channels	3 Channels
1 x 15-30 Sec	\$ 800	\$1120	\$ 1200
	@100%	@140%	@150%

Example: 30 sec National TV Commercial (3 Months Usage)

# National Radio Commercials

Radio/Audio Streaming/In store

	12 Months	6 Months	3 Months
1 x 06-30 Sec	\$ 750	\$ 600	\$ 500
1 x 45-60 Sec	\$ 1000	\$ 800	\$ 650
1 x 60 Sec +	\$ 1250	\$ 1000	\$ 750

\*Rates are per platform, additional platforms are charged at 50% of the original rate



# Regional Radio Commercials

Radio (One State)

	12 Months	6 Months	3 Months
1 x 06-30 Sec	\$ 750	\$ 550	\$ 500
1 x 45-60 Sec	\$ 800	\$ 650	\$ 550
1 x 60 Sec +	\$ 1000	\$ 800	\$ 600

## All other projects by request.

All other projects including non-broadcast, IVR, presentation, telephone on hold, audiobooks, documentary narration, character voices, accents and the like are available and in alignment with industry standards.

Please reach out for a custom quote.

