CSMV RATES

Broadcast-Ready Voiceover

Your complete professional solution (All inclusive)

Full Service Studio

All rates include professional studio, engineering and broadcast-ready delivery. No external studio or additonal production costs required.

Bundle Rates

Bundle voiceover across multiple mediums and receive a tiered discount for each additonal medium ie (TV/VOD/Radio)

- All rates are in alignment with MEAA standards and inclusive of a Basic Studio Fee (BSF), covering recording, editing and delivery of Broadcast Quality audio.
- Designed for direct, production-ready delivery, unlike standard talent-only rate structures.

csmvoice.com.au

National Visual Commercials

TV/VOD/PIP/CINEMA/SOCIALS

	12 Months	6 Months	3 Months
1 x 06-10 Sec	$ 950	$ 750	$ 600
1 x 15-30 Sec	$ 1100	$ 950	$ 800
1 x 45-60 Sec	$ 1250	$ 1100	$ 950
90 Sec +	$1500	$ 1250	$1000

*Large scale campaigns and exclusive buy outs are subject to negotiation

Regional Visual Commercials

FTA/CINEMA (1 State)

	12 Months	6 Months	3 Months
1 x 06-10 Sec	$ 600	$ 550	$ 450
1 x 15-30 Sec	$ 750	$ 600	$ 500
1 x 45-60 Sec	$ 850	$ 700	$ 550
60 Sec +	$ 1000	$ 700	$600

Visual Commercial

Bundle Rates

A discount applies when usage is bundled across Television, VOD/SVOD and PIP platforms only. If a commercial is used on 2 platforms (e.g TV & Online), the second is charged at 40%, the third in the bundle is charged at 10%

	1 Channel	2 Channels	3 Channels
1 x 15-30 Sec	$ 800	$1120	$ 1200
	@100%	@140%	@150%

Example: 30 sec National TV Commercial (3 Months Usage)

National Radio Commercials

Radio/Audio Streaming/In store

	12 Months	6 Months	3 Months
1 x 06-30 Sec	$ 750	$ 600	$ 500
1 x 45-60 Sec	$ 1000	$ 800	$ 650
1 x 60 Sec +	$ 1250	$ 1000	$750

*Rates are per platform, additonal platforms are charged at 50% of the original rate

Regional Radio Commercials

Radio (One State)

	12 Months	6 Months	3 Months
1 x 06-30 Sec	$ 750	$ 550	$ 500
1 x 45-60 Sec	$ 800	$ 650	$ 550
1 x 60 Sec +	$ 1000	$ 800	$ 600

All other projects by request.

All other projects including non-broadcast, IVR, presentation, telephone on hold, audiobooks, documentary narration, character voices, accents and the like are available and in alignment with industry standards.

Please reach out for a custom quote.

UNIVERSAL AUDIO

SENNHEISER

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